



6. INTERNATIONAL "COMMUNICATION IN THE NEW WORLD" CONGRESS

September 2-4, 2021
Baku, AZERBAIJAN

CONGRESS PROGRAM

Online (with Video Conference) Presentation



Calma Series / Communication illustrations 

Meeting ID: 862 8949 5849
Passcode: 961604

CONGRESS PROGRAM



Assoc. Prof. Dr. Hasan ÇİFTÇİ– *Harran University*
CHAIRMAN OF THE ORGANIZING BOARD

Participating Countries: 13

Turkey, Azerbaijan, Morocco, Nigeria, Sri Lanka, Iran, Saudi Arabia, Tunisia,
Malaysia, Romania, Algeria, India, Philippines

TOTAL NUMBER OF PAPERS: 39

THE NUMBER OF PAPERS FROM TURKEY: 18

OTHER COUNTRIES: 21

Meeting ID: 862 8949 5849

Passcode: 961604

<https://us02web.zoom.us/j/86289495849?pwd=NlF1QTFNanBzTUNlVklzakNsTU81QT09>

ÖNEMLİ, DİKKATLE OKUYUNUZ LÜTFEN / IMPORTANT, PLEASE READ CAREFULLY

Önemli, Dikkatle Okuyunuz Lütfen

- ✓ Kongremizde Yazım Kurallarına uygun gönderilmiş ve bilim kurulundan geçen bildirimler için online (video konferans sistemi üzerinden) sunum imkanı sağlanmıştır.
- ✓ Online sunum yapabilmek için <https://zoom.us/join> sitesi üzerinden giriş yaparak "Meeting ID or Personal Link Name" yerine ID numarasını girerek oturuma katılabilirsiniz.
- ✓ Zoom uygulaması ücretsizdir ve hesap oluşturmaya gerek yoktur.
- ✓ Zoom uygulaması kaydolmadan kullanılabilir.
- ✓ Uygulama tablet, telefon ve PC'lerde çalışıyor.
- ✓ Her oturumdaki sunucular, sunum saatinden 15 dk öncesinde oturuma bağlanmış olmaları gerekmektedir.
- ✓ Tüm kongre katılımcıları canlı bağlanarak tüm oturumları dinleyebilir.
- ✓ Moderatör – oturumdaki sunum ve bilimsel tartışma (soru-cevap) kısmından sorumludur.

Dikkat Edilmesi Gerekenler- TEKNİK BİLGİLER

- ✓ Bilgisayarınızda mikrofon olduğuna ve çalıştığına emin olun.
- ✓ Zoom'da ekran paylaşma özelliğine kullanabilmelisiniz.
- ✓ Kabul edilen bildiri sahiplerinin mail adreslerine Zoom uygulamasında oluşturduğumuz oturuma ait ID numarası gönderilecektir.
- ✓ Katılım belgeleri kongre sonunda tarafınıza pdf olarak gönderilecektir
- ✓ Kongre programında yer ve saat değişikliği gibi talepler dikkate alınmayacaktır

IMPORTANT, PLEASE READ CAREFULLY

- ✓ To be able to attend a meeting online, login via <https://zoom.us/join> site, enter ID "Meeting ID or Personal Link Name" and solidify the session.
- ✓ The Zoom application is free and no need to create an account.
- ✓ The Zoom application can be used without registration.
- ✓ The application works on tablets, phones and PCs.
- ✓ The participant must be connected to the session 15 minutes before the presentation time.
- ✓ All congress participants can connect live and listen to all sessions.
- ✓ Moderator is responsible for the presentation and scientific discussion (question-answer) section of the session.

Points to Take into Consideration - TECHNICAL INFORMATION

- ✓ Make sure your computer has a microphone and is working.
- ✓ You should be able to use screen sharing feature in Zoom.
- ✓ Attendance certificates will be sent to you as pdf at the end of the congress.
- ✓ Requests such as change of place and time will not be taken into consideration in the congress program.

**Before you login to Zoom please indicate your name_surname and HALL number,
exp. Hall-1, Awais Khan**



Meeting ID: 862 8949 5849
Passcode: 961604

Hall-1

02.09.2021

Moderator: Assistant Professor Rafiq Lone

Meeting ID: 862 8949 5849 / Passcode: 961604

Ankara Local Time: 10:00 – 12:00

Title	Author(s)	Affiliation
TEACHING AND LEARNING DURING THE ONSET OF THE COVID-19 PANDEMIC IN TUENSANG, NAGALAND, INDIA	Dr. Arenkala Kichu	Department of Languages, Vellore Institute of Technology, Amaravathi, Andhra Pradesh, India
ENHANCING CHILDREN'S ABILITY TO RECOGNIZE SYLLABLES AND SPELL TWO SYLLABLE WORDS THROUGH JIGSAW PUZZLE	ANGELLE TATI JOHN	Keningau Vocational College, Early Childhood Department, Keningau, Sabah
	SHANEN DE HERTY EDWARD	Keningau Vocational College, Early Childhood Department, Keningau, Sabah
NOVELTY OF ANTI-ALLERGIC, ANTI-PRURITIC, AND ANTI-INFLAMMATORY ACTIVITIES OF CENTELLA ASIATICA EXTRACTS	Mathew George	Sharda university, India
	Lincy Joseph	Sharda university, India
FORCED MIGRATION: A TALE OF ROHINGYA REFUGEES	Ananda Majumdar	The University of Alberta
POST-MODERNIST CORRECTIONAL TECHNIQUES ON RECIDIVISM AND ITS DRAW BACKS ON NIGERIAN SYSTEM	Professor O. PEMEDE	Department of Educational Foundations and Counselling Psychology, Faculty of Education, Lagos State University, Ojo, Lagos State, Nigeria
	Oyetaikin, Sylvia Olayemi	School of Education, Topmost College of Education, Ipaja, Lagos State, Nigeria
PSYCHOLOGY AND BUSINESS ADMINISTRATION -THE RELATIONSHIP	Rafiq Lone	Assistant Professor, Commerce Department, Government Degree College Sumbal, Kashmir
	Ulfat Jaan	Assistant Professor, Psychology Department, AS College, Cluster University of Srinagar
DETERMINANTS OF SERVICE INNOVATIONS: STUDY AMONG SRI LANKAN SPORT FEDERATIONS	Maheshi P. Karunarathna	Faculty of Management Studies, Open University of Sri Lanka, Sri Lanka
	Warunika N. Hettiarachchi	Department of Marketing Management, Faculty of Management Studies, Sabaragamuwa University of Sri Lanka, Belihuloya, Sri Lanka
THE DYNAMICS OF ECONOMICS DEVELOPMENT IN THE 21ST CENTURY	Gwaison Panan Danladi	Economics and Management Science Department, Nigeria Police Academy, Wudil-Kano, Nigeria
	Apeh A. Sunday Ph.D	Economics and Management Science Department, Nigeria Police Academy, Wudil-Kano, Nigeria
	Gwaison Musa Danladi	Geography Department, College of Education Lifidi, Shendam, Plateau State

All participants must join the conference 15 minutes before the session time.

Every presentation should last not longer than 10-12 minutes.

Kindly keep your cameras on till the end of the session.

Hall-2

02.09.2021

Moderator: Assist. Prof. Dr. Zehra Özkeçeci

Meeting ID: 862 8949 5849 / Passcode: 961604

Ankara Local Time: 10:00 - 12:00

Title	Author(s)	Affiliation
CHILDREN AS CUSTOMER	Assist. Prof. Dr. Muhammed İhsan ÇUBUKÇU	Atatürk University
	Prof. Dr. Göksel ŞİMŞEK	Nevşehir Hacı Bektaş University
GENDER BASED CYBER VIOLENCE AND ITS LEGAL CONSEQUENCES	Assoc. Prof. Dr. Seda TOPGUL	Akdeniz University, Manavgat Faculty of Social Sciences and Humanities, Department of Social Work, Anta
IMDAT AVSHAR'S "LOVE OF A DOVE": REALITIES OF LIFE IN THE FLOW OF ARTISTIC THINKING	Dr. Hayale Zerrab kızı Efendiyeva	Baku State University
NEW WORLD ORDER AND THE AZERBAIJANI DIASPORA	Assoc. Prof. Dr. Jahid KAZIMOV	State Committee On Work With Diaspora Of The Republic Of Azerbaijan
FEATURES OF TEACHER-STUDENT COMMUNICATION AT UNIVERSITY	Hacızadə Hüzürə Tapdıq qızı	Nakhchivan State University, Pedagogical faculty
THE PLACE OF ART IN THE NEW MEDIA -USING THE EXAMPLE OF THE FILM "THE SQUARE"	Assist. Prof. Dr. Zehra Özkeçeci	Necmettin Erbakan University, Faculty of Fine Arts and Architecture, Department of Cinema-TV
THE EFFECT OF FINANCIAL GLOBALIZATION UNCERTAINTY ON CO2 EMISSIONS. EMPIRICAL EVIDENCE FROM SOME SELECTED SSA COUNTRIES	Ibrahim Sambo Farouq	Faculty of Business and Management, Universiti Sultan Zainal Abidin, Malaysia
	Nuraddeen Umar Sambo	Development Impact Evaluation, World Bank
PSYCHO-SOCIAL RISKS OF FACEBOOK COMMUNICATION	Dr. Remus Runcan	Lecturer at the Social Work Department, "Aurel Vlaicu" University of Arad, Romania
<p>All participants must join the conference 15 minutes before the session time. Every presentation should last not longer than 10-12 minutes. Kindly keep your cameras on till the end of the session.</p>		

Hall-3

02.09.2021

Moderator: Assist. Prof. Dr. Emel TOZLU ÖZTAY

Meeting ID: 862 8949 5849 / Passcode: 961604

Ankara Local Time: 10:00 - 12:00

Title	Author(s)	Affiliation
THE UNSPEAKABLE IN ELT: MULTICULTURAL PERSPECTIVES	Assoc. Prof. Dr. Ömer Gökhan ULUM	Department of English Language Teaching, Education Faculty, Mersin University
CORPORATE SOCIAL INITIATIVES WITH EXAMPLES AS A PUBLIC RELATIONS APPLICATION AREA DURING THE COVID-19 PANDEMIC: CASE ANALYSIS OF OPET BRAND	Assist. Prof. Dr. Emel TOZLU ÖZTAY	Istanbul Gelisim University, Faculty of Applied Sciences, Department of Public Relations and Advertising, Istanbul/ TURKEY
NEUROPAZARIZATION: DECISION-MAKING CENTERS OF THE CONSUMER BRAIN IN GROCERY SHOPPING	Assist Prof. Dr. Öğr. Sinem Eyice Başev	İstanbul Gelisim University, Faculty of Applied Sciences, Public Relations and Advertising Department, İstanbul
MUSEUMS IN THE NEW WORLD REASONS FOR INCREASED VIRTUAL MUSEUM VISITS AND INVESTIGATION OF DIGITAL VISIT EFFICIENCY	Assist. Prof. Dr. Özlem VARGÜN	İstanbul Yeni Yüzyıl Üniversitesi, İletişim Fakültesi, Görsel İletişim Tasarım Bölümü, İstanbul, Türkiye
A CROSS-MEDIA COMPARISON WITHIN THE CONTEXT OF AGENDA-SETTING THEORY	Lect. Mehmet KAYA	Selçuk University Bozkır MYO, Marketing and Advertising Department, Konya
LYNCH CULTURE IN INTERNET JOURNALISM: MICROFAME EXAMPLE	Assoc. Prof. Dr. Rengim SİNE NAZLI	Bolu Abant İzzet Baysal University
	Zeynep GÖKŞEN	Ankara
POLITICAL COMMUNICATION AND DIGITAL MEDIA: EXAMINING THE WEBSITES OF POLITICAL PARTIES AND CANDIDATES IN THE 31 MARCH 2019 LOCAL ELECTIONS	Muhammet Erdem Duru	Akdeniz University Institute of Social Sciences, Department of Communication 100/2000 YÖK PhD Scholar
<p>All participants must join the conference 15 minutes before the session time. Every presentation should last not longer than 10-12 minutes. Kindly keep your cameras on till the end of the session.</p>		

Hall-4

02.09.2021

Moderator: Assoc. Prof. Dr. Nilgun ULUTASDEMİR

Meeting ID: 862 8949 5849 / Passcode: 961604

Ankara Local Time: 10:00 – 12:00

Title	Author(s)	Affiliation
CORPORATE IDENTITY STUDIES IN METROPOLITAN MUNICIPALITIES: AN ANALYSIS IN INSTAGRAM	Assist. Prof. Dr. Birol BÜYÜKDOĞAN	KTO Karatay University, Faculty of Social and Human Sciences, Communication and Design Department, Konya
SOCIAL MEDIA AS A WAY OF CULTURE TRANSFER: A RESEARCH ON THE USE OF FACEBOOK GROUPS OF CAUCASUS MIGRANTS	Assoc. Prof. Dr. Salih Tiryaki	Selcuk University, Communication Faculty, Konya
	Evren Atcı	Selçuk University
THE DOMINANCE OF THE VISUALS: INSTAGRAM	Mehmet Serhan Tezgeç	Marmara University Communication Faculty, İstanbul
	Filiz Balta Peltekoğlu	Marmara University Communication Faculty, İstanbul
LYNCH CULTURE IN INTERNET JOURNALISM: MICROFAME EXAMPLE	Assoc. Prof. Dr. Rengim SİNE NAZLI	Bolu Abant İzzet University
A CONTENT ANALYSIS ON ARCHEOLOGY NEWS	Assoc. Prof. Dr. Salih Tiryaki	Selcuk University, Communication Faculty, Konya
	M.S. Archaeologist Çetin Acar	Konya
THE BURNOUT LEVEL OF THE TEACHERS AND THE FACTORS EFFECTING	Assoc. Prof. Dr. Nilgun ULUTASDEMİR	Gümüşhane University, Faculty of Health Science, Health Management Department, Gümüşhane
DOCTOR AND PATIENT COMMUNICATION	Assist. Prof. Dr. Mustafa ÇAPAR	Avrasya University
THE BASIC NEED OF IMMIGRANTS IN COMMUNICATING: KNOWING A LANGUAGE	Assoc. Prof. Dr. Hasan ÇİFTÇİ	Harran University
	Prof. Dr. Sedat CERECİ	Hatay Mustafa Kemal University
<p>All participants must join the conference 15 minutes before the session time. Every presentation should last not longer than 10-12 minutes. Kindly keep your cameras on till the end of the session.</p>		

Hall-5

02.09.2021

Moderator: MUHAMMAD FAISAL & SAGHOURI EL IDRISSE Imane

Meeting ID: 862 8949 5849 / Passcode: 961604

Ankara Local Time: 10:00 - 12:00

Title	Author(s)	Affiliation
A SURVEY OF ANALYZING IPDR DATA TO FIND PUBLIC COMPLEX MOBILE USING IN PAKISTAN	MUHAMMAD FAISAL	Sindh Madressatul Islam University Karachi
	Alquma Noor	ILMA University, Karachi
	Prof. Dr. Syed Asif Ali	Sindh Madressatul Islam University Karachi
	Prof. Dr. Qamarul Arfeen	Karachi University
MHD NATURAL CONVECTION AND THERMAL RADIATION OF DIAMOND-WATER NANOFLUID AROUND ROTATING ELLIPTICAL BAFFLE INSIDE INCLINED TRAPEZOIDAL CAVITY	Mohamed Dhia Massoudi	Laboratory of Ionized Backgrounds and Reagents Studies (LEMIR), Preparatory Institute for Engineering Studies of Monastir (IPEIM), University of Monastir, Tunisia Department of Mechanical Engineering, College of Engineering, Al Imam Mohammad Ibn Saud Islamic University, Riyadh 11432, Saudi Arabia
	Mohamed Bechir Ben Hamida	Chemical Engineering Department, College of Engineering, Ha'il University, Ha'il City, Saudi Arabia Higher School of Sciences and Technology of Hammam Sousse (ESSTHS), Physics Department, 4011 Lamine Abassi street, University of Sousse, Tunisia. Laboratory of Ionized Backgrounds and Reagents Studies (LEMIR), Preparatory Institute for Engineering Studies of Monastir (IPEIM), University of Monastir, Tunisia
AN ASSESSMENT OF TOTAL QUALITY MANAGEMENT (TQM) IMPACT ON HOSPITALITY INDUSTRIES PERFORMANCE IN KADUNA STATE - NIGERIA	Saidu Mohammed Sani	Post Graduate Student National Open University of Nigeria, Nigeria
HETEROGENEOUS TURKISH FOREIGN POLICY: EFFECT OF OIL AND BEYOND	Reza Reyhani - e - Kolaachaahi	Master's graduate student-University of Guilan, Rasht-Iran
HAWAN KAHOR OR BULLHORNS' MOUNTING AS A THEATRICAL PERFORMANCE OF HAUSA ORAL LITERATURE	Mrs Boukary Saratou	Literary Studies Laboratory, University Abdou Moumouni Dioffo

RESPONSE OF DURUM WHEAT (TRITICUM DURUM DESF.) TO SUSTAINED DEFICIT IRRIGATION IN THE SAIS REGION OF MOROCCO: YIELD COMPONENTS AND PROLINE CONTENT	SAGHOURI EL IDRISSE Imane	Laboratory of physiology and genetic improvement of cereals, National Institute of Agronomic Research (INRA), Meknes, Morocco
	ADIBA Atman	Laboratory of physiology and genetic improvement of cereals, National Institute of Agronomic Research (INRA), Meknes, Morocco Laboratory of Biodiversity and Natural Resources, Department of Biology, Faculty of Sciences, University of Ibn Tofail, University campus, BP 133, Kenitra, Morocco
	KETTANI Rajae	Laboratory of physiology and genetic improvement of cereals, National Institute of Agronomic Research (INRA), Meknes, Morocco
	FERRAHI Moha	Laboratory of physiology and genetic improvement of cereals, National Institute of Agronomic Research (INRA), Meknes, Morocco
	BRHADDA Najiba	Laboratory of Biodiversity and Natural Resources, Department of Biology, Faculty of Sciences, University of Ibn Tofail, University campus, BP 133, Kenitra, Morocco
	ZIRI Rabea	Laboratory of Biodiversity and Natural Resources, Department of Biology, Faculty of Sciences, University of Ibn Tofail, University campus, BP 133, Kenitra, Morocco
VACCINE PERSUASION IN THE PHILIPPINES: A QUALITATIVE CASE STUDY OF VACCINE-SKEPTICS	Bustaliño, A.N.	Zamboanga del Norte National High School, Dipolog City, Philippines
	Martalla, R.A.	Zamboanga del Norte National High School, Dipolog City, Philippines
	Vergara, J.H.	Zamboanga del Norte National High School, Dipolog City, Philippines
APPLYING ARTIFICIAL NEURAL NETWORK TECHNIQUE IN NATURAL URBAN PARKS	Maryam Saffariha	University of Tehran, Iran
	Ali Jahani	Associate professor, College of Environment, Tehran, Iran
<p>All participants must join the conference 15 minutes before the session time. Every presentation should last not longer than 10-12 minutes. Kindly keep your cameras on till the end of the session.</p>		